

Agile Alliance Board Meeting - Minutes
June 19, 2012 Telephone Conference

Attending:

Ola Ellnestam, Esther Derby, Declan Whelan, Pat Reed, Linda Cook, Diana Larsen, Shane Hastie, Paul Cullen, Rebecca Parsons, Phil Brock, Samuel Crescêncio,

Absent: Jim Newkirk

Notes: Sharon Cooper

Agenda:

Appreciations

Regular Reports

Agile2013/AEF Reports

Nominating Committee Report

Brazil Report

Council of Advisors Report

Report on negotiations with Marriott regarding National 2015 contract

(Possible) Accounting review report

Hopes and Wishes

Regular Reports (including A2013).

Financial Reports

See posted Excel file.

We are ahead of last year in terms of registrations both paid and unpaid. Last year Sponsorships were at a high point and companies are still making final decisions about having a booth at the conference. We will come close to last year's number but probably not rise above it.

The report from the Accountant doing the audit has not yet come in, Phil expects to see it within the next two weeks.

Trademarks for visual logos for Agile Brazil are winding through the system. Gaylord Contract for 2015 in Washington D.C.- Gaylord has given over management functions to Marriott. In the process of turnover Marriott has sold our conference space to another client for 2015. AA has negotiated with Marriott to the move of one week, and in exchange Marriott has agreed to a package of credits, perks, and benefits. This will be accounted for in the conference budget by line-item adjustments to show an explicit offset for the abnormal situation.

Anonymous consent forms to change the AgileAlliance name with the state of Illinois to Agile Alliance are almost all back in.

Agile2013

Running on track, smoothly, registrations are rolling in, no bumps or obstacles. Up in terms of registration. If that trend continues we may actually have 1800-1900 people at the conference.

Diana; The last few years we received reports from the conference chair, is the fact that we are not getting those related to the changing responsibilities of the conference chair?

Phil; Yes, the conference chair is really only responsible for the program, once that is announced there is little that the conference chair is really working on.

Executive Forum Report:

Program has been announced, speakers in place, site is up, people are signing up. It's difficult to predict the final outcome in terms of numbers of attendees, but it seems to be on track. There are no decisions really being made by the program chairs at this time.

Rebecca; Where do we stand in terms of break even for registrations for that forum?

Phil will look that data up. Sharon reports that there are 8 paid registrants, 5 approved but unpaid, which she will be contacting to assist them to finalize registrations, and 3 applied but not approved. Sharon reports that numbers seem to be similar to or possibly slightly ahead of last year.

IIBA Program

Recently received a completed paper on the Agile adoption program.

Shane informs that the IIBA collaborative program that Shane and another party will hold a webinar July 9th to highlight that event.

Agile Translation Program

Published in Hungarian which is #47, and 3 new translations have been started.

Report on Brazil Conference:

Samuel reports that the movements happening in Brazil are one week before the events, besides that the Agile Brazilian conference is doing well with just over 1000 people and may sell out completely.

We have had two proposals regarding the next conference, Most of the executive team voted to bring the conference to Florianopolis. Looking forward to having conversations about improving and growing the conference next week while in Brasilia.

Phil has never received any contract from Bruno nor have any of the attorneys in the US. No communication has been happening from the legal team in Brazil to the US attorneys. Samuel will call Bruno directly to discuss the lack of communication

How many of the council of advisors have registered for the conference-- 3 out of ten They have all received the code and invitation, but only 3 have used it so far.

Sharon will check on who may have registered under other codes and email that information to the board so that they know who to contact to encourage them to register for the conference.

Hopes and Wishes
Meeting Adjourned